

FOX CHASE
CANCER CENTER

215-728-2745
www.fccc.edu



strength in numbers

Giving to Fox Chase Cancer Center

RANKED FOR 13 YEARS AMONG THE BEST BY U.S. NEWS & WORLD REPORT

1st Pennsylvania hospital to receive Magnet Award for Nursing Excellence

LABORATORIES 70,000 outpatient physician visits a year

Award winning researchers, including 2 Nobel Laureates

MOBILE MAMMOGRAPHY VAN SCREENS 4,600

WOMEN ANNUALLY

FOX CHASE
CANCER CENTER



Fox Chase Cancer Center is one of the leading cancer research and treatment centers in the United States. Founded in 1904 in Philadelphia, Fox Chase was the nation's first hospital devoted exclusively to cancer. In 1974, Fox Chase became one of the first institutions to be designated as a National Cancer Institute Comprehensive Cancer Center. Today, Fox Chase conducts a broad array of internationally recognized basic, translational, and clinical research, with special programs in cancer prevention, detection, treatment, and community outreach.

Linda A W Thomas London

The Loesch-Zelman Foundation Inc.

John V Lynch

Norma A James E. MacElwain

Helen T. M...

strength in numbers

At Fox Chase Cancer Center, our strength lies in numbers.

THE NUMBER OF NURSES, PHYSICIANS, HEALTH PROFESSIONALS, EMPLOYEES, AND VOLUNTEERS who provide compassionate and state-of-the-art care to people with cancer and their caregivers. **THE NUMBER OF LEADING RESEARCHERS** who commit their lives to discovering new scientific breakthroughs that influence cancer treatment and prevention around the world. **THE NUMBER OF PROGRAMS** we run to educate people about cancer prevention and detection. **THE NUMBER OF WAYS** we make things easier for people dealing with cancer by offering supportive services and resources.

Every day, people from across the region come to Fox Chase for our strength. They trust us to provide the highest quality care available. And we accept the awesome responsibility of this trust. Together, we do everything we can to help patients face the physical and emotional challenges of the disease and provide hope for tomorrow. Joining us in this effort are the numbers of generous supporters who help us do what we do best: fight cancer all day, every day.

Our supporters are the heart of the Fox Chase family. Their gifts enable us to maintain Fox Chase's top-ranking status as a world-class research and treatment center. With donor support, we are able to make a real difference in the lives of individual patients, as well as in the effort to improve our ability to diagnosis, treat, and cure cancer.

DOZENS OF CRITICAL DISCOVERIES,
INCLUDING THE HEPATITIS B VIRUS AND THE PHILADELPHIA CHROMOSOME
2400
EMPLOYEES



“THE STAFF OF FOX CHASE GAVE ME THE GIFT OF A FUTURE WITH MY WIFE. WE OWE SO MUCH TO THEM AND WANT TO THANK THEM AS OFTEN AS POSSIBLE.” — PAUL O’HAGAN

When **LEE VARALLO O’HAGAN** was 24 years old, the recent college graduate was excited about her new job and planning a future with her fiancé Paul O’Hagan. Cancer was definitely not part of their plans. But there it was, a life-altering diagnosis of stage IV oral cancer. After Lee was diagnosed, she and Paul explored a few hospitals. They chose Fox Chase, not knowing at the time that they were choosing the best care in the region.

“We’ve never looked back,” Lee says. “My team treated me with such humanity and devotion. I was never a number to them, but a person with feelings and dreams. They helped me survive physically and emotionally and supported Paul as he struggled along with me.”

Once treatment ended, Lee wanted to share the strength her team gave her with other cancer patients. As a pharmacist, she knows the critical need for health care funding and understands that better medical outcomes come when funding is robust. She says, “I know the best gift we can give is financial support.”

support our strength

As hospitals everywhere assume more financial responsibility for care and research, funding from traditional sources continues to decrease each year. Fox Chase increasingly relies on private philanthropy to help make a difference in the fight against cancer.

WHEN YOU GIVE TO FOX CHASE, YOU SUPPORT:

PATIENT CARE

Every Fox Chase patient receives comprehensive, multi-disciplinary care—from risk assessment, to diagnosis, to addressing the unique needs of survivorship. Our experts in medical, radiation, and surgical oncology develop a personalized treatment plan for each patient. The team providing this care also includes oncology nurses, nurse practitioners, physician assistants, social workers, nutritionists, pathologists, and radiologists.

RESEARCH

Our nationally recognized research scientists and physicians work tirelessly to discover new lifesaving technologies and protocols in science and medicine that will change cancer treatment and prevention forever. At any given time, we have more than 170 clinical trials of new prevention, diagnostic, and treatment techniques under way. As a cancer hospital, we are able to translate the advances made in our laboratories into direct patient care, bringing them to patients before any other hospitals.

PATIENT SUPPORT SERVICES

With every cancer diagnosis comes a flood of questions and emotions, from practical concerns about transportation and lodging to fears about prognosis and survival. Our staff helps patients navigate these often overwhelming concerns. They provide supportive services, such as assistance with nearby accommodations and insurance or billing questions, and information about resources, including counseling, patient support groups, and spiritual guidance.

PREVENTION AND DETECTION

Cancer prevention and detection are among Fox Chase's top priorities. Our Margaret Dyson Family Risk Assessment Program provides personalized prevention strategies and early detection for women with a family history of breast and/or ovarian cancer. Founded in 1991, the program was the first of its kind in the region and one of the first in the nation. Over the years, the program has expanded to include prostate, GI, and skin cancers. And now, this groundbreaking program is being further expanded to include lung cancer and head and neck cancers.

Fox Chase's Resource and Education Center (REC) offers accurate and reliable risk assessment, cancer prevention, and screening information to patients, families, high-risk individuals, and our staff. A REC trained cancer education specialist guides patients through Fox Chase programs, services, and community-based resources.

We also reach into communities with education and awareness events and screenings. And our mobile mammography van, the only one of its kind in the Philadelphia area, travels to area worksites, recreation centers, and homeless shelters, providing women with convenient, easily accessible, and critically important mammograms.



“AS A STAFF MEMBER, I ALWAYS GAVE. BUT NOW GIVING HAS A NEW, MORE PERSONAL MEANING. IT’S MY WAY OF THANKING MY COLLEAGUES, MY TEAM, FOR SUPPORTING ME DURING AND AFTER TREATMENT.” — JOANNE HAMBLETON

JOANNE HAMBLETON, RN, MSN, CNA, has a unique perspective on giving to Fox Chase. For 19 years, she has cared for patients as a Fox Chase nurse, and, since 2002, as vice president of nursing and patient services. In these roles, she has always felt immense gratitude for donor generosity. “State-of-the-art equipment, ongoing research studies, and even new comfortable furniture—gifts make so much possible, in small and large ways,” says Joanne.

In 2004 Joanne was diagnosed with breast cancer and began to see giving from the point of view of a Fox Chase patient. “The care I received was amazing and included treatments other hospitals were not yet aware of,” Joanne says. “Seeing Fox Chase from a patient perspective made me even more grateful for the high level of care we give and more determined to provide support in as many ways as possible.”

ways to give

Every day, patients and their families ask us how they can give back. We have designed giving opportunities to meet varied interests and financial backgrounds. Fox Chase is grateful for gifts of all sizes and levels. Each gift counts; each one makes a difference.

ANNUAL FUND

Unrestricted annual support strengthens our mission. Make a tax-deductible gift with a credit card, check, or cash, or by visiting us online at www.fccc.edu/helpingFoxChase.

MAJOR GIFTS

Provide leadership philanthropic support through our major gifts program. Our major gifts team will help match your particular interests with key initiatives or provide information about naming opportunities, endowments, and priority program areas that need support.

GIFT OF SECURITIES

Donate appreciated securities and receive significant tax benefits. Appreciated securities owned for more than a year generate a charitable income tax deduction for the current market value of the securities. In addition, you avoid capital gains tax on the appreciation in value.

PLANNED GIVING

Contribute throughout your lifetime or through your estate with a planned gift, such as a bequest, life insurance, annuities, real estate, and retirement plans. Our planned giving staff will help you design a giving strategy that integrates into your overall estate plans and provides a meaningful contribution to Fox Chase.

WORKPLACE GIVING AND MATCHING GIFTS

Deduct your gift directly from your paycheck—it's an easy way to give. We participate in the United Way and the Combined Federal Campaigns. Ask your Human Resources department if Fox Chase is a designated charity in your workplace giving campaign.

Make the most of your money by participating in a matching gift program. Visit www.fccc.edu/helpingfoxchase/makeAGift/ or contact your Human Resources Department to find out whether your employer matches charitable gifts.

Visit us online at www.fccc.edu for information about these giving opportunities and many more. Or contact our Office of Institutional Advancement at 215-728-2745.



“I PUT MYSELF IN THE SHOES OF MY MOM’S TEAM. THEY SPEND THEIR LIVES HELPING OTHER PEOPLE WHO ARE STRUGGLING, AND I WANTED TO DO SOMETHING TO HELP THEM.” — ZACH HERR

ZACH HERR remembers the day he learned his mother had colon cancer. His father was driving the amateur golfer, 12 years old at the time, home from a tournament when he broke the news to Zach. “It was hard to hear,” says Zach. “But I didn’t fully understand the impact until my mom started treatment.”

Zach frequently accompanied her to Fox Chase, sitting with her through radiation and chemotherapy. “I really got to know her care team,” he says. “Their dedication to her and to fighting cancer was amazing. And I really wanted to thank them.” He realized he could say thank you by supporting cancer research. “Curing cancer is expensive, and financial support is one of the best gifts we can give.”

With his family, Zach organized and presided over the first annual Zach Attacks Cancer Foundation golf event and auction. The June 2008 tournament raised more than \$60,000 for cancer research and care.

join our numbers
be part of our strength
give to fox chase today

To learn more about which giving opportunity matches your interest and abilities, contact the Office of Institutional Advancement at 215-728-2745.

10,000 FAMILIES SERVED BY THE MARGARET DYSON FAMILY RISK ASSESSMENT PROGRAM
99% OF OUR BUDGET FUNDS RESEARCH, PATIENT CARE, AND PUBLIC EDUCATION
30 325 research physicians and scientists
PARTNER HOSPITALS IN THE TRI-STATE AREA
8,000
NEW PATIENTS ANNUALLY



“WE HAVE SO MANY BLESSINGS AS A CONSEQUENCE OF OUR EXPERIENCE AT FOX CHASE, AND WE FEEL IT’S VERY IMPORTANT TO SHOW OUR GRATITUDE IN AS MANY WAYS AS POSSIBLE.” — JANET AND HALLOCK WILLIAMS

JANET AND HALLOCK WILLIAMS know that the smallest gestures often make the biggest difference. They’ve experienced it over and over at Fox Chase.

In 2003, Janet chose Fox Chase for treatment when diagnosed with pancreatic cancer. Looking back, she was overwhelmed by the compassionate support she and her family received from the staff. “I was in the hospital for 12 days,” Janet remembers. “The care and compassion was so outstanding that I didn’t call home once.” It was the little touches that kept her going. “My patient escort, James, sang to me as he took me to treatment,” she says. “Then, I called him my personal Frank Sinatra; today, I call him a lifesaver.”

When Hal was diagnosed with prostate cancer in 2006, he went right to Fox Chase. “Our medical care was first rate, and everyone did so much for each of us, both as patients and spouses,” says Hal. “Fox Chase is like a second home, full of many uplifting memories. We give whenever we can, as much as we can.”



When my wife died of cancer, I became even more determined—as a physician, administrator, and donor—to do everything I can to fight this horrible disease. Fox Chase donors propel me and my amazing staff further, and give us the support we need to help everyone touched by it. —MICHAEL V. SEIDEN, MD, PHD, PRESIDENT AND CEO

